

## ZERA – A COMPANY WITH AN INTENT

ZERA was incorporated in May 2011 by a passionate engineer with over 20 years of industry experience. Modern construction methods and codes of construction by local bodies make construction of new homes and buildings with opportunities and challenges equally. Zera was founded with the intent to make life simpler for the stakeholders in the industry from clients, architects, civil contractors, end users and even the labourers including the facility management team.

### Zera's intent is to provide:

- world class consulting in design on systems that it offers
- industry expertise to architects, structural team and civil contractors
- the expertise to minimise the design complexities along with other services

## Zera achieves the above intent by:

- partnering from concept stage of houses and buildings
- giving no-obligation unlimited advice and consulting
- providing design support during different stages of conception
- creating synergy with other service providers
- taking off the load from other stake holders with Zera's expertise
- partnering with the pioneers in the industry Schueco/Renson/Drainvac/Geberit
- inspiring healthier communities by its products and services

Zera is partnered with the three pioneers in their respective industry:

**Geberit from Switzerland**: Geberit are the wold leaders in sanitary water lines and fittings and has been present in India for over 20 years now.

**Drainvac from Canada**: Drainvac manufacture wet and dry central vacuum system. Drainvac provides vacuum machines that self-flush the liquids when you turn off the machine after use.

**Renson from Belgium**: Renson provides the world class ventilation system that one can imagine. Renson are pioneers in aluminium pergolas, frameless doors and aluminium cladding.

**Schueco from Germany**: Schueco are the best in high grade premium aluminium windows, sliders, doors and facades.

**Laundry Jet from USA**: Award winning pioneers in air powered laundry collection system for homes, hospitals, hotels etc.

**Azenco from France**: Telescopic swimming pool enclosures with its low, medium and high designs ensuring protection for children, pets while keeping your pool clean and tidyry collection system for homes, hospitals, hotels etc.







#### **GEBERIT - DESIGN MEETS FUNCTION**

The Geberit Group is the European market leader in sanitary technology with global presence and is headquartered in Switzerland at Rapperswil-Jona. With more than 12,000 employees in around 50 countries, Geberit generated sales of CHF 3.0 billion in 2020. The Geberit shares are listed on the SIX Swiss Exchange and have been included in the SMI (Swiss Market Index) since 2012.

Geberit in India is headquartered at Bangalore and is committed to meeting the existing and prospective customers' emerging needs in the field of sanitary and piping technologies.

Geberit products are innovative, durable and eco-friendly. They are high-end sanitary solutions for plumbers, retailers, builders and developers and end users alike.

A modern building works like a complex organism that has to be supplied with water, heat, energy and air. Geberit delivers the solutions that allow its functions to work reliably and consistently. Potable water, heating, cooling and gas, compressed air and other media — Geberit supply systems for residential buildings, industry and public buildings provide the confidence that customers expect from their plumber.





https://www.youtube.com/watch?v=xd8fwdRKkx4

https://www.youtube.com/watch?v=FHpRirZkZIA

ZERA is the channel partner for Geberit and offer other products from Geberit like SS pipes and fittings, composite (MEPLA) pipes and fittings, HDPE pipes etc.







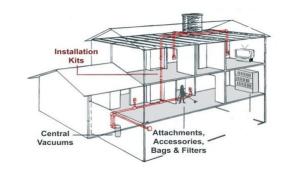
### DRAINVAC - CLEAN & DISINFECT YOUR HOME

Central Vacuum Systems are installed in homes or commercial establishments by means of a network of PVC ducting. It consists of a number of vacuum inlet valves located strategically, connected to the central vacuum unit, which is normally positioned outside the living area, like in garage or utility room

DRAINVAC, Canada is a 39 year old company that manufacture wet and dry central vacuum system. Drainvac designed and developed the first central vacuum with a patented automatic drain. Our units are so powerful that the Drainvac Automatic central vacuum system can empty a blocked sink in seconds!

DRAINVAC offers some of the largest canisters available for central vacuum systems. They are made from polypropylene and parts are made from galvanized or stainless steel: unbreakable materials that do not rust.

Installed away from living areas, noise from the DRAINVAC's central vacuum motor is greatly reduced or even non-existent. Some of our models are soundproofed and emit only 58 decibels.















DRAINVAC (

https://youtu.be/I98S1--Z0jk

ZERA is the channel partner for Drainvac as its distributor and installation partner. Drainvac also offers commercial and industrial series that can even pick up metal scraps!







#### **RENSON – CREATING HEALTHY HOMES**

Improving your indoor climate is a question of smart bespoke concepts. You can depend on Renson for solar shading, ventilation, facade cladding and outdoor elements like pergolas, patio covers, carports, facade and garden elements. Renson blend in with the same look & feel and are characterised by their durability, comfort and supreme quality.

**Renson pergolas** come with aluminium basic construction and roof structure with rotatable blades with open position giving incidence of light and ventilation and protection from sun and rain in closed position.

Blades with smooth underside protection from the sun, rain and wind and it comes with standard integrated water drainage incl. PVC-tube hidden inside the column



**Renson Ventilation** system keeps monitoring the air quality inside your home – it continuously monitors the CO<sub>2</sub>, chemical (VOC) and moisture levels at your home. The system sucks out the stale air when any of the above parameters go beyond the desired level from wet rooms and then supplies fresh carbon and dust filtered air through dry rooms ensuring cross ventilation. In the process, the Renson machine retains the temperature of the outgoing air to save energy using a heat exchanger.

# VENTILATION SYSTEM WITH HEAT RECOVERY



https://youtu.be/PQN8RO-gKxw

https://youtu.be/ 7ITVydmAWM

ZERA is the channel partner for Renson and offer other products from Renson like solar shading screens, garden elements, sidings







#### SCHUECO - INSPIRATION FOR YOUR HOME

Schueco is a German multinational established in the year 1951 and is a subsidiary of Otto Fuchs KG. Schueco is operating in over 80 countries and are leaders in the field. Schuco products comes with extremely long lasting materials - stainless steel grade SS304 for concealed areas & 316 for exposed fittings & accessories. Schueco uses SS for tracks and accessories / fittings.

Extrusion Alloy 6060-T66 is used which is ideal for complex cross sections, high machinability, great for coating/anodizing, corrosion resistance and strength.



Schueco scope of supply includes all aluminium profiles, gaskets, accessories, hardware, sealants and adhesives required to complete the system. Schueco products come with performance warranty for:

- Wind resistance
- Water resistance
- Sound insulation
- Thermal insulation
- 1lakh cycle tests for doors
- 20K cycle tests for sliders
- 10K cycle tests for windows
- Powder coated finish
- Anodising finish
- Wooden paint finish



## https://youtu.be/WNpt87rt0oE

ZERA is the channel partner and fabricator for Schueco. Fabrication facility ensures the design standards of Schueco are achieved before the profiles reach the site



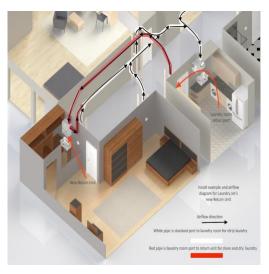




#### LAUNDROJET - CONVENIENCE AT ITS BEST

The Laundry Jet is the first vacuum powered laundry chute that transports laundry from any room with ports installed, to the laundry room. Unlike a traditional laundry chute, the Laundry Jet can be used regardless of if a home is multilevel or single story because it is not reliant solely on gravity. It can be installed seamlessly into any custom laundry room design and existing laundry rooms. This is a must-have laundry item for any family or individual looking for a convenient and safe way to transport clothes to the laundry room from any room in the house.

The Laundry Jet Plus integrates seamlessly into any custom laundry room design and is our top of the range model in terms of custom style, capacity and number of ports. The Plus installs inside your own custom cabinetry to maintain the overall aesthetic in your laundry room while adding the maximum benefit the Laundry Jet technology.





The Laundry Jet iSense Port is our latest automatic port design. It is a fully automatic port using sensing technology for easy hands free use. It provides the simplest, easy to use, auto open, auto close functionality.

https://youtu.be/iTleYk\_PqQs



ZERA is exclusive channel partner for Laundry Jet, USA. Zera partners to sell in across India, Middle East and Africa.







### **AZENCO - SAFETY & CLEANLINESS FOR POOLS**

Protecting your pool with Azenco is choosing a comfortable, efficient and durable solution that will always fit perfectly in your garden. Extend the pleasures of swimming, Azenco takes care of the rest.



**FULLY CLOSED** 

Covering his pool allows conserving heat, to secure access and to protect it against bad weather. Azenco designed a full range of pool enclosures whose careful design will fit perfectly with your garden. Our professional team also guarantee the quality from installation to maintenance.



**FULLY OPEN** 

Numerous factors can lead you to buy a pool enclosure: extending the swimming minimizina maintenance. season. securing your space. As many needs as our company, Azenco has taken into account to develop all of its products. To bring design and quality to our customers, we have developed a range of enclosures including low enclosures for a pool that will fit perfectly into the environment, combining both functionality and aesthetic.



**HIGH ENCLOSURE** 

ZERA is the exclusive channel partner for Azenco in India as its distributor and installation partner. Aainvac also offers commercial and industrial series that can even pick up metal scraps!







# ZERA – A COMPANY WITH AN INTENT

### **Managing Director - Profile**

Shine Arackal is the managing director of Zera with vast experience in the industry. He is a graduate electrical and electronics engineering with an MBA in marketing. He started his career with the US multinational OTIS elevator.

He served companies like Mitsubishi, Siemens and Demag Cranes before joining Envac, a Swedish multinational that is a part of Stena Group, Stockholm. He stepped down as the Managing Director of Envac to venture into entrepreneurship by establishing ZERA.

He is a certified SAP consultant in sales and distribution module from SAP, Germany. Shine is a voracious reader and has travelled in over 50 countries.



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